



## DSW 2021: Registration Social Media Kit for Attendees

Tracks: Designer, Developer, Founder, Growth, Maker, People, Product, Spotlight

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We are so excited to welcome you for Denver Startup Week 2021! DSW is always better with friends and colleagues, so we want to make it easy for you to share your schedule and your activities.

Feel free to copy and paste from here, or create your own unique posts that tell the world all the amazing knowledge you will be gathering during DSW!

### **Material to share**

**General Registration Link:** <https://www.denverstartupweek.org/register>

### **Sample Tweets:**

**General:** I'm attending @DenverStartupWeek – the largest FREE entrepreneurial event in the world! Join me to learn, network, & grow as we develop & celebrate our culture of innovation. Register at denverstartupweek.org & tell me what sessions you are going to!  
#DENStartupWeek

**Session Specific:** I can't wait to tune into **\*SPEAKER\***'s session "**\*PANEL TITLE\***" at @DENStartupWeek this year, but it would be more fun with friends! Who wants to join me? Register at denverstartupweek.org & let's connect if you're attending!

### **Boost your Tweets by including the following handles:**

DSW: [@DENStartupWeek](#)

Title Sponsors:

[@Amazon](#)

[@DowntownDenver](#)

[@CapitalOne](#)

Track Sponsors:

Growth: [@FridayHealthPln](#)

Developer: [@quizlet](#)

People: [@Xactly](#)

Spotlight: [@theStratLabs](#)

Founder: [@KickstartFund](#)

### **Sample Facebook, LinkedIn, or Instagram Post:**

Tag us at

- [Facebook.com/DenverStartupWeek](https://www.facebook.com/DenverStartupWeek)
- [linkedin.com/company/denver-startup-week](https://www.linkedin.com/company/denver-startup-week)
- [@DENStartupWeek](https://www.instagram.com/DENStartupWeek)

I'm excited to be attending Denver Startup Week - the largest FREE entrepreneurial event in the world. Every year, thousands of innovators gather from around the world to develop a thriving culture of innovation. Become a part of this year's hybrid event with one-of-a-kind programming by registering at [denverstartupweek.org](https://denverstartupweek.org). #DENStartupWeek

### **Celebrate 10 Years of DSW with “How it Started, How it’s Going”:**

Denver Startup Week is celebrating its 10 year anniversary! A lot has changed in 10 years, and we are sure your career or business has as well! Share on social media about the differences you've seen in 10 years by using our [templates](#). You can showcase the 10 year difference between:

- Yourself (share headshots or selfies!)
- Your company's logo and branding
- Your company's team size or growth
- And more!

### **Graphics:**

You can utilize our graphics to post to social media and share about Denver Startup Week with your community

Access [Attendee Graphic Assets](#) here, including:

- “I’m attending” graphics sized for Instagram, Facebook, and LinkedIn
- A customizable “How it Started, How it’s Going” for a post or story
- Fun and interactive Instagram Story templates to share about your DSW plans

